



Baby Boomers: Audiometric & Rehabilitative Considerations

 **Ishara Ramkissoon, Ph.D., CCC-A**
University of South Alabama



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Who are Baby Boomers?

- Born in the two decades post World War II
 - 1946 to 1964
 - 43-61 years old in the present day
- American term
 - large generation of about 75 million Americans
- Similar large post-war generations in Europe

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Some Characteristics...

- Baby boomers want it all *
 - electronic gadgets
 - entertainment systems
 - sporty cars, trucks and motorcycles,
 - from their "Born in the USA" to their Grateful Dead
- Independent
- Sociable
- Active and noisy lifestyles

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Hearing Loss in Baby Boomers

- 20.4% have some degree of hearing loss (HL)
 - 16 million Americans
- 26% more HL loss than previous generations
 - National Health Interview Survey (National Center for Health Statistics)
- Trend towards more HL earlier in life
 - Prevalence of hearing impairment nearly doubled 1965 -1994
 - Research out of University of California, San Francisco

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Relevance for Audiologists

- The baby boom generation is coming of age
 - changes makeup of senior population
- Demands creative clinical solutions and individualized services
 - for hearing losses and communicative deficits
- Audiologists at forefront
 - delivering much-needed clinical services

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Factors that influence communication, health, and disability in aging adults

- Generalized physical changes
- Age-related Hearing Loss (ARHL)
- Cognitive aging
- Health Promotion

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Generalized Physical Changes in Aging

- Changes in organ systems occur gradually
- Body Configuration & Composition
- Appearance
- The Skin

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Age-related Hearing Loss (ARHL)

- **Anatomical and physiological changes**
 - Degeneration of elastic fibers
 - Collapsed ear canals
 - Impacts type of materials used in hearing aids
 - Earcanal glands lose secretory ability; hair follicles increase in thickness and length
 - Cerumen harder, impacted

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Age-related Hearing Loss (ARHL)

- **Anatomical & physiological changes**
 - Thinning of surface epithelium
 - Canal trauma
 - Cerumen removal
 - Ear impressions

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Age-related Hearing Loss (ARHL)

- **A&P changes: Pinna/Auricle**
 - Squamous cell carcinomas
 - Postero-superior (♂), closer to earcanal (♀)
 - Excessive hair growth
 - Enlargement of pinna
 - Changes in physical properties of skin
 - Chondrodermatitis
 - Basal cell carcinomas

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Age-related Hearing Loss (ARHL)

- **A&P changes: Middle Ear**
 - Tympanic Membrane: stiffer, thinner, less vascular
 - I.M. and I.S. joints: arthritis, thinning, calcification
 - Muscles & ligaments: atrophy, fibers degenerate
 - Ossification of the ossicles
 - Eustachian Tube: cartilage calcification; muscle atrophy
 - **Minimal impact on hearing sensitivity**
 - age effects in E.T. dysfunction studies
 - acoustic immittance and reflex tests

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Age-related Hearing Loss (ARHL)

- **A&P changes: Inner Ear**
 - Organ of Corti degeneration
 - Degeneration of Spiral Ganglion Cells
 - Presbycusis

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Age-related Hearing Loss (ARHL)

- A&P changes: Inner Ear
 - Organ of Corti degeneration
 - Histopathological changes - impacts transduction
 - Loss of cochlear hair cells
 - Effect on PT hearing
 - Effect on OAEs

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Age-related Hearing Loss (ARHL)

- A&P changes: Inner Ear
 - Degeneration of Spiral Ganglion Cells
 - Ganglion cell loss increases with age
 - 30 000 to 40,000 (young adults)
 - less than 20,000 (81-90 year olds)
 - Effect on Pure-tone thresholds
 - Effect on Speech recognition

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Age-related Hearing Loss (ARHL)

- A&P changes: Inner Ear
 - Presbycusis
 - 6 types (Schuknecht & Gacek, 1993)
 - 1. Sensory 2. Neural
 - 3. Strial 4. Cochlear Conductive
 - 5. Mixed 6. Intermediate
 - Types show specific audiogram changes (Weinstein, 2000).
 - Cannot identify type of presbycusis from audiometric findings alone.

Age-related Hearing Loss (ARHL)

- A&P changes: Brainstem and Cortex
 - Neuronal atrophy (overall loss of neurons)
 - Central auditory nervous system in particular
 - Brainstem – age-related changes at all levels
 - Cortex:
 - Cell loss greatest in superior temporal gyrus (auditory) compared to neighboring cortical areas

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Age-related Hearing Loss (ARHL)

- Heritability and gene analysis
 - KCNQ4 (BBC, 2006)
 - University of Antwerp Human Mutation study
 - Rb1 (Chen et al., 2005)
 - Howard University Medical School

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Cognitive aging

- Memory
- Learning Capacity
- Intelligence
- Motivation
- Comprehension
- Processing speed

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Cognitive aging

- Memory
 - Sensory, Primary, Secondary
 - Minimize influence on audiologic tasks
 - Weinstein (2000), Table 3-10
- Learning Capacity
 - Does not decline with age
 - Amount of effort to learn changes with age
 - Tips for overcoming learning barriers for adults with hearing loss

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Cognitive aging

- Intelligence
 - Crystallized intelligence
 - Experience – knowledge acquired early in life
 - Stable or increases through adulthood
 - Fluid intelligence
 - Brain's ability to reorganize data into new pathways (dependent on integrity of the CNS)
 - Declines with aging

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Health Promotion

- Health Promotion part of Healthy People 2010
- Individual lifestyle choices linked to hearing loss
 - Noise
 - Tobacco, Alcohol and other drugs
 - Exercise - physical activity and fitness
 - Nutrition
- Role of audiologists
 - Education, organization, environmental, economic

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Health Promotion

- Aldosterone (hormone) (Robert D. Frisina)
 - Levels decrease with age
 - Influences potassium levels in inner ear
- Folic Acid (a B vitamin) (Durga et al., 2007)
 - Supplement slowed the decline in hearing of the speech frequencies

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Health Promotion

- Exercise (Kramer et al., 2003)
 - Impacts cognitive abilities - people 55+ years
 - increased physical activity benefits women more than men
 - Interaction of fitness with age
- Noise (Kujawa & Liberman, 2006)
 - Linked to presbycusis
 - Counsel to avoid synergistic effects

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Audiometry & Communication

- Expectations from cross-sectional and longitudinal research
 - Behavioral tests of hearing
 - Evoked potential tests of auditory function
- Test modifications to optimize performance
- Effects of hearing loss for baby boomers

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Behavioral tests of hearing

- Pure-Tone thresholds
 - Prevalence of HI
 - 31% (Framingham Study) to 45.9% (Beaver Dam study)
 - Baltimore Longitudinal study
 - Rate of HL increased starting at age 40-50 years
- Clarity Baby Boomer study (2006)
 - 53% reported at least mild hearing loss

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Behavioral tests of hearing

- Speech Audiometry
 - 66 to 75% of boomers report difficulty with understanding speech (Clarity, 2006)
- Factors to consider when evaluating speech understanding in this population:
 - Peripheral hearing, cognitive status, central auditory function, environmental factors, self perception of hearing handicap (Weinstein, table 5-7)

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Objective tests

- OAEs
 - Total # SOAEs observed decreased with age
 - Conflicting results re: effect of age on DPOAE
- Impedance
 - No age effects noted on tests of:
 - Static compliance, tympanometry, acoustic reflex
 - Small age-effect for acoustic reflexes (elevated) with broadband noise stimulus

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Test modifications to optimize performance

Behavior	Test Modification
Slowed response Time	Slow down rate of tonal presentation allowing the patient's pace to dictate the interstimulus interval.
Memory Decline	<ul style="list-style-type: none"> - Repeat & simplify instructions. - Use gestures to supplement voice when instructing. - Allow opportunity for practice. - Provide frequent conditioning/reconditioning trials. - Provide verbal reinforcement.
Movement Deficits	<ul style="list-style-type: none"> - Evaluate different strategies for responding before test initiated. - Select response strategy that is the most natural and reflexive. - Do not change response behavior too often.
Failing Attention	<ul style="list-style-type: none"> - Take a break during the session if fatigue begins to set in. - Sessions should be short, no longer than 45 to 60 minutes.

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Weinstein, 2000
Table 5-6

Test modifications: Case History

1. Rationale for visit
2. Lifestyle choices
3. Client's attitude to HL
4. Identify specific communication difficulties
5. Perceived impact of HL -functional status
6. Etiology – auditory and nonauditory factors
7. Medications, Supplements, Nutrition
8. Psychosocial impact of HL
9. **What should audiologist's attitude be?**

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Effects of hearing loss for baby boomers

- 23% : affecting their success in the workplace
- 25%: affecting their earning potential
- 40% said it has affected their home life
- 65%: have trouble hearing the television
- 57% of those with a hearing loss have difficulty hearing on a cell phone

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Communication Solutions

- Boomers reluctant to admit the impact of hearing loss even though they might admit to communicative difficulties in different situations
- Boomers are not seeking solutions for hearing loss
 - Only 26% had hearing tested
 - Of those with severe HL, only 42% wear aids

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Audiologic Rehabilitation (AR)

- Boomers need more than diagnostic services
- Holistic approach
 - Audiometry
 - Communicative ability
 - Psychosocial behavior
 - Emotional health

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AR considerations

- Amplification and ALDs
- Needs-based AR services
- Components of AR program

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Amplification and ALDs

- Amplification options
 - Hearing aids and cochlear implants
 - Cosmetic, technology, choices
 - Assistive Device options
 - 4% boomers w/ hearing loss use ALD at work
 - 25% felt ALD might be helpful at work
 - Variety of technologies
 - Variety of styles and options

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ALD styles and options (amplifiers)



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Amplification and ALDs

- Cell Phones
 - 79% boomers reporting have a cell phone
 - 57% have difficulty hearing with cell phone
 - Blame is spread: 30% due to hearing
 - Technology improvements - features not sound quality
- 17% boomers aware of devices that can help one hear better with the cell phone

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Needs-based AR services

- Why do we need to conduct AR evaluation?
 - Emotional response to HL
 - Communication environments
 - Communication priorities
 - Realistic goals
- Comprehensive, individualized evaluation
 - self-report, questionnaires/scales

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Needs-based AR services

- Screening Tools:
 - Self Assessment of Communication
 - Significant Other Assessment of Communication
 - Hearing Handicap Inventory for Elderly-screen
- Intermediate length questionnaires
 - Hearing Handicap Scale
 - Denver Scale of Communication Function
 - McCarthy-Alpiner Scale of Hearing Handicap
- Diagnostic Tools:
 - Hearing Performance Inventory
 - Communication Profile for the Hearing Impaired (CPHI)

Components of AR program

- Communication strategies training
- Speechreading
- Family involvement
- Counseling – personal, social factors

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Communication Strategies

- Used to modify conversational interactions
- Repair strategies
 - Used by HI talker following communication breakdown
- Facilitative strategies
 - Used by HI individual to influence talker, structure of message, environment, self

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Communication Strategies

- Training in groups, at home (interactive CD)
- Communication Strategies Training
 - Clinician models strategies; Clients role-play
 - Videotaped/Computer-based programs
 - "Conversation Made Easy" – CD ROM format
 - LACE: Listening & Communication Enhancement
 - Continuous discourse tracking
 - Drill activities

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Family Involvement & Counseling

- Family Involvement in AR
 - To promote compliance in program
 - Individualism vs. collectivism
 - Motivation and support
- Counseling
 - Counseling fundamental to AR
 - Assist Emotional Reactions to HL
 - Means to address Defense Mechanisms
 - Multimedia Hearing Handicap Inventory (MHHI)
 - www.Ph.D.msu.edu/hearing

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Approaches to clinical service delivery

- Baby boomers are first generation to notice hearing loss while still in their 40s and 50s
 - redefines what it means to have hearing loss
- Role of audiologists influenced by
 - changing health care environment
 - lifestyle differences in the current and upcoming older generations
 - importance of empowerment for this population

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